

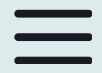


# YOUMART MERCHANT PLAN

Start, scale, and succeed with YouMart.

[www.youmart.sg](http://www.youmart.sg)





# About Us

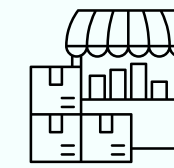
## Company Overview

YouMart simplifies your e-commerce journey, offering both powerful seller tools (fulfillment, store management) and a thriving marketplace for seamless buying. Sell effortlessly, reach new customers, and explore a vast selection of top brands and local favorites – all with YouMart, your one-stop online convenience hub.



## E-Commerce Enabler

Take control with our expert fulfillment services, seamless online store management, and booming online convenience hub to reach new customers effortlessly. Start, scale, and succeed with YouMart.



## Online Convenience Hub

Explore a curated selection of top brands and local favorites, all in one place. Enjoy hassle-free shopping with fast delivery and discover something new every day. Your one-stop shop for everything online starts at YouMart.



# Business Problem

1

## Fulfilment Headaches

Finding cost-efficient warehousing, picking & packing, and delivery solutions can be a major pain point.

2

## Orders & Inventory Management Woes

Keeping track of stock levels and avoiding stockouts can be a challenge.

3

## Slow-Track Online Presence

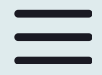
Creating and managing a professional online store can be time-consuming and expensive.

4

## Reaching New Customers

Singapore's market is competitive, and it can be tough for new and even existing businesses to stand out.





# Problem Solving



YouMart Merchant Plan offers storage, **same-day picking & packing**, and various fulfilment options.

YouMart itself is a **Pick-Up, Drop-Off (PUDO)** service point for major couriers.



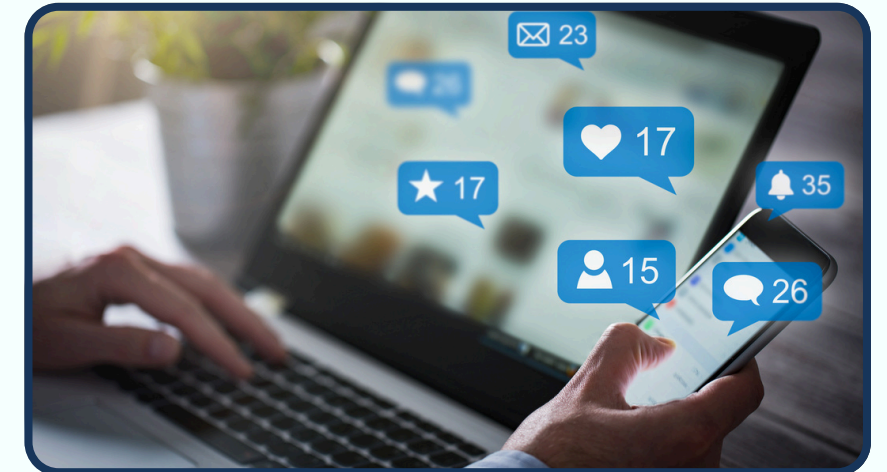
YouMart Merchant Plan offers **FREE** orders & inventory management system providing **real-time stock level** and order updates.

We can also integrate your online or offline stores to our integrated systems.



YouMart Merchant Plan offers a **fast-track single subscription** for your products and services to be listed and managed on popular marketplaces within days.

**Minimal effort for maximum returns!**



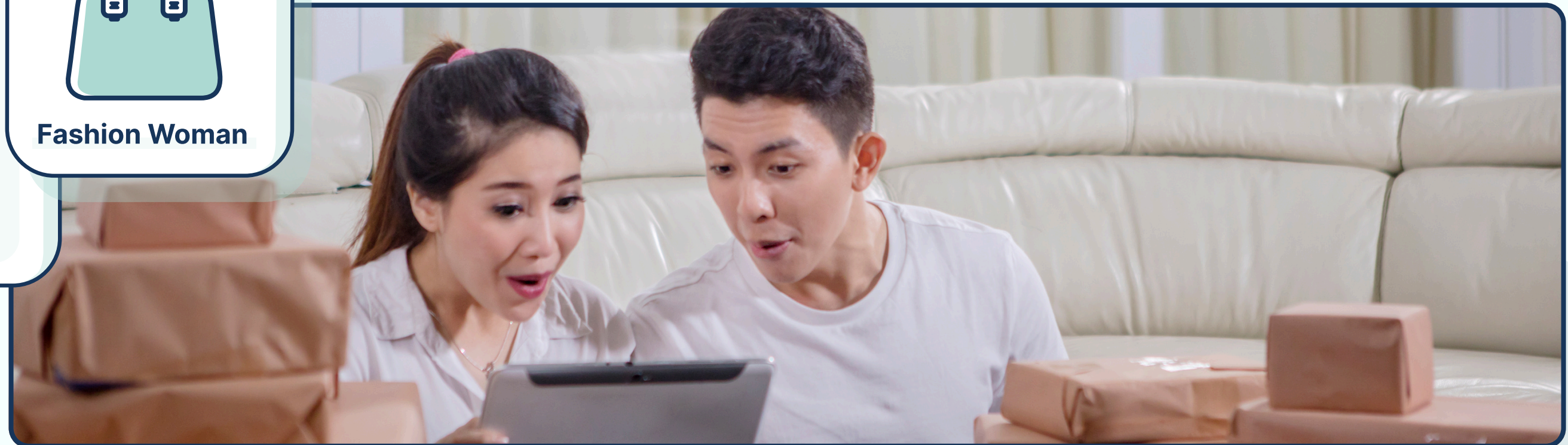
YouMart Merchant Plan offers access to **new customer base** already subscribed to YouMart.

Our Convenience Hub variety of products, services and rentals would just **enhance buyers preference!**





# Our Plan



Our **YouMart Merchant Plan** tackles your e-commerce pain points with a flexible solution. From streamlining fulfillment with warehousing and delivery options, while also expanding your reach through established marketplaces.

The best part? You choose your level of commitment: with or without commission. YouMart Merchant empowers you to focus on what you do best – **your business** – while we handle the rest.





# How it Works?



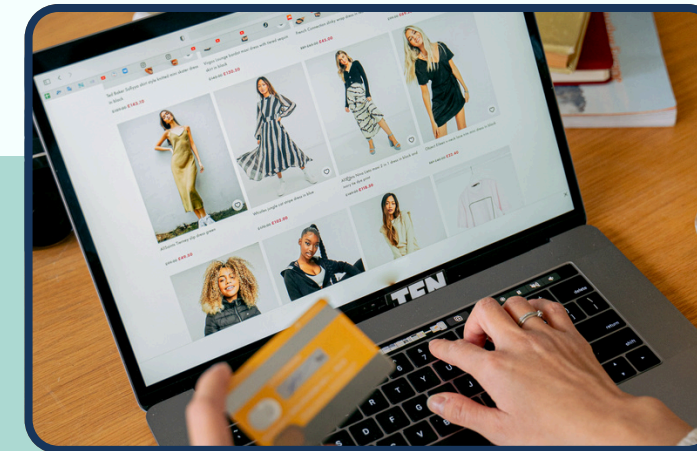
## 1 Plan Subscription

Choose the plan that best suits your business, with or without commission fees, giving you the flexibility to control your pricing strategy.



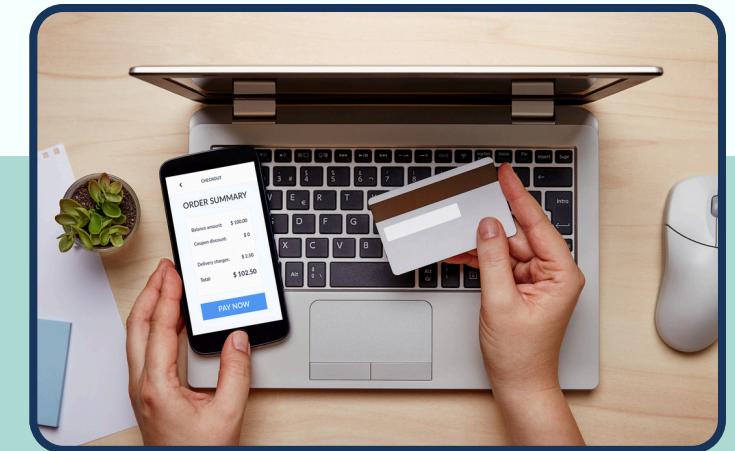
## 2 Inventory Transfer

Seamlessly move your inventory to YouMart's fulfillment centers, for us to get started on your product and brand listings.



## 3 Product & Store Listing

Effortlessly expand your products' reach with us listing your products on all of YouMart's Convenience Hub online stores.



## 4 Collect Payouts

Receive your earnings from sales every two weeks, ensuring a smooth financial flow for your business.



# Pricing



Plan w/o Commission



Plan w/ Commission

**FREE**  
1 cubic metre

Storage

**FREE**  
1 cubic metre

**\$1.85**  
per order

Picking & Packing

**\$1.85**  
per order

**\$300**  
per month

Subscription

*not applicable*

*not applicable*

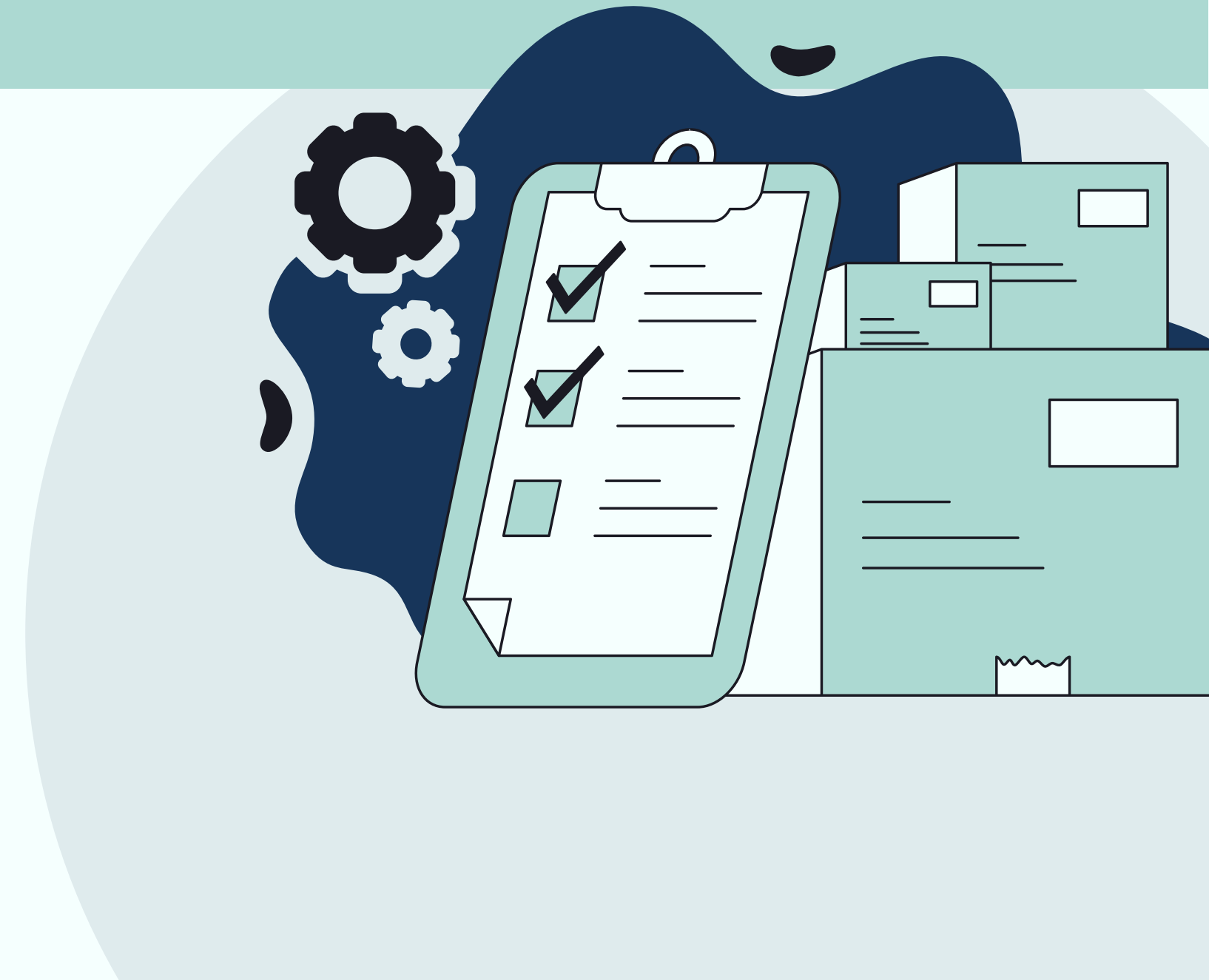
Commission

product value : rate

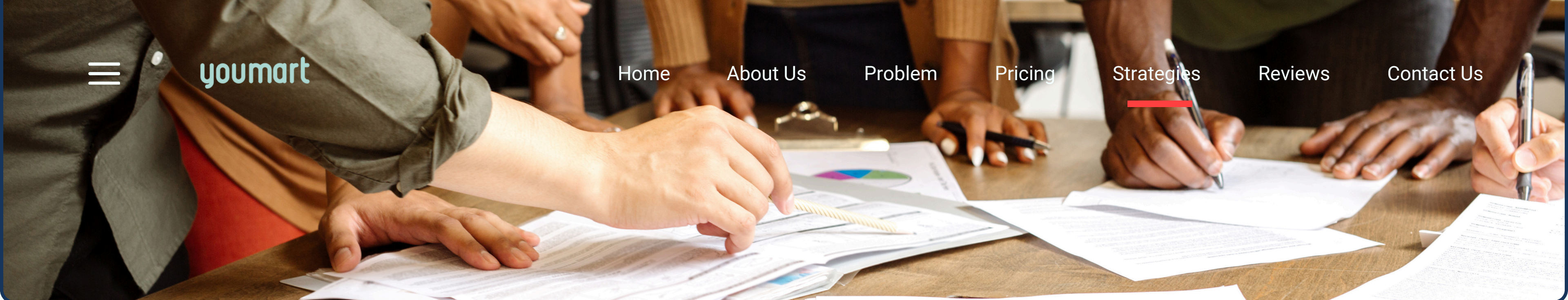
< \$10 : 12%

\$10-\$60 : 10%

> \$60 : 7%



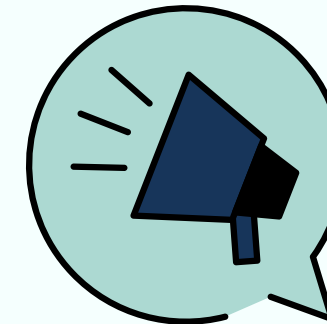




### PAYMENT METHODS



### ONLINE MARKETPLACE



### MARKETING CAMPAIGNS



### ON-DEMAND DELIVERY



### FULFILMENT OPTIONS



# Strategies

Creating a one-stop shopping experience that caters to buyers preferences, streamlining convenience and fostering buyer loyalty.





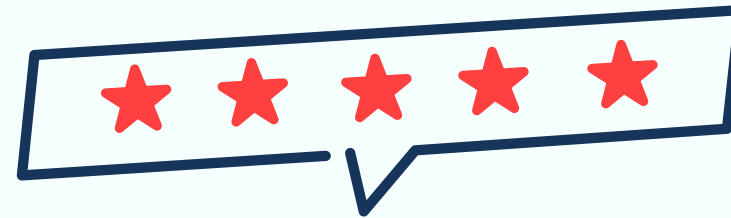


*Hisyam*



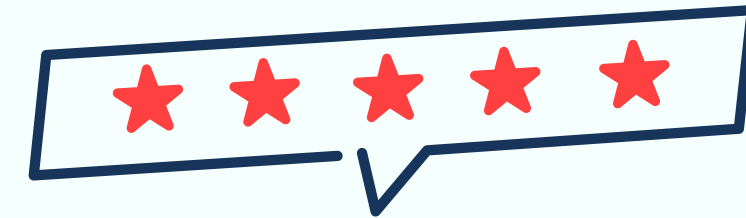
**Hisyam**  
Hisyam

*"YouMart expanded my reach! I sell baby and vegetable liquid cleaner, and with easy payouts and tracking, my stocks sell off faster."*



**Ikhsan**  
Puncaq

*"YouMart's marketing in their Convenience Hub helped me target parents with diaper deals and their same-day delivery is perfect my customers!"*

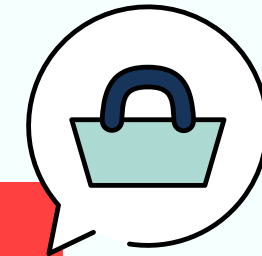


**Christina**  
XXL

*"YouMart showcases XXL's variety - ready to eat meals to toiletries! Fast fulfillment keeps customers happy. A great one-stop service plan!"*



# Stay In Touch



[www.youmart.sg](http://www.youmart.sg)



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